

# FAX about the COACH

## Anita Sirianni

*Anita Sirianni, The Professional Sales Coach* is a recognized sales strategist and trainer. Her clients achieve measured performance results and increase in sales.

The Coach speaks from experience! For over two decades, Anita dominated the sales charts achieving the top 5% for every company she represented. Today she is one of the industry's most popular consultants and sales trainers, providing customized programs for leading corporations throughout the world.

Over 250 articles written by Anita have been published in the fields of sales, management, leadership, time management and personal achievement in national and industry specific publications. She appears on radio and television interview programs to discuss sales strategies for medium and small business.

In addition to her consulting and training activities, Anita designs and delivers custom sales and sales management training programs. Anita is a 'hands-on' coach who help you turn your sales team into winners!

For additional information about Anita Sirianni's high energy interactive sessions or to book The Coach for your next event

*Just Whistle:*

(800) 471-2619

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